Collection of Sample Dashboards and
Metrics for Health Insurance

Revenue per policyholder

Legend: ■ Average Revenue per Policyholder

Values by month (2015): Jan $5,000; Feb $7,000; Mar $6,000; Apr $9,000; May $8,000; Jun $11,000; Jul $10,000; Aug $13,000; Sep $12,000; Oct $14,000; Nov $15,000; Dec $13,000

Average Cost per Claim

Legend: —●— Average cost per claim ···· Industry Average

Values: Jan $2,500; Feb $2,564; Mar $2,712; Apr $2,678; May $2,814; Jun $2,966; Jul $3,025; Aug $3,122; Sep $3,281; Oct $3,352; Nov $3,415; Dec $3,500

Average time to settle a claim

Legend: —●— Days —— industry average

Values: Jan 8.00; Feb 9.00; Mar 8.40; Apr 9.70; May 10.40; Jun 11.10; Jul 11.50; Aug 10.00; Sep 11.90; Oct 12.40; Nov 12.80; Dec 13.00

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Loss Ratio

Renewal/retention

Sales / New Business

Agent	Sales
Agent 1	6
Agent 2	12
Agent 3	2
Agent 4	15
Agent 5	20

Average policy size

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Policy sales growth

Policy sales growth

Month	Value
Jan	80.00%
Feb	80.22%
Mar	81.01%
Apr	82.40%
May	83.50%
Jun	84.06%
Jul	84.54%
Aug	85.50%
Sep	85.79%
Oct	86.99%
Nov	89.21%
Dec	90.00%

Underwriting speed

Average Underwriting Speed (days)

Month	Value
Jan	20.0
Feb	19.5
Mar	18.0
Apr	17.0
May	16.4
Jun	16.0
Jul	15.0
Aug	14.6
Sep	14.0
Oct	13.0
Nov	11.0
Dec	10.0

Number of referrals

No. of Referrals

Month	Value
Jan	5
Feb	6
Mar	7
Apr	8
May	10
Jun	13
Jul	9
Aug	7
Sep	10
Oct	12
Nov	14
Dec	15

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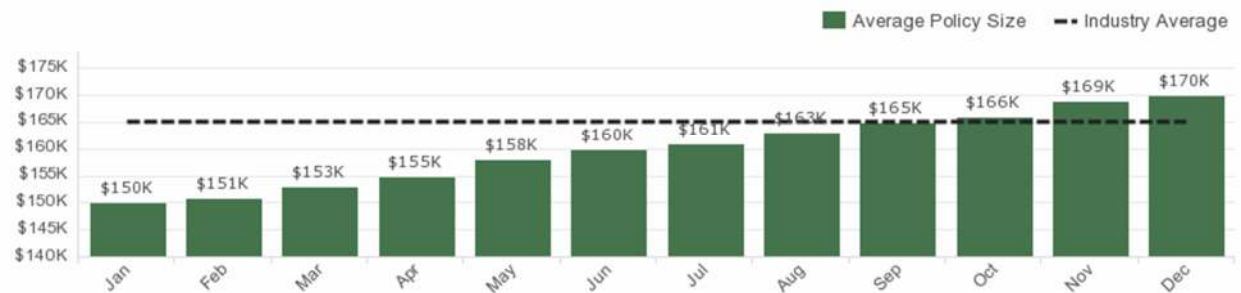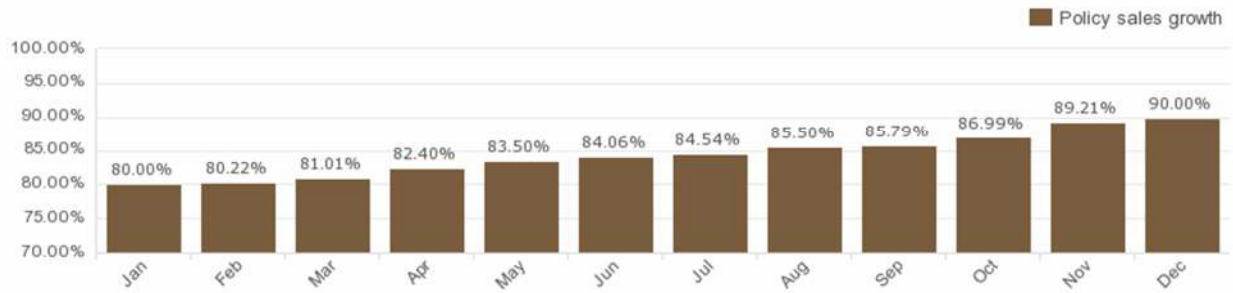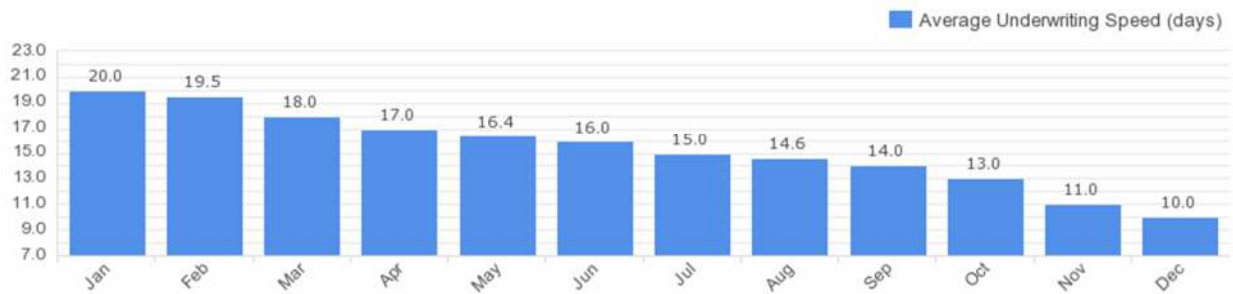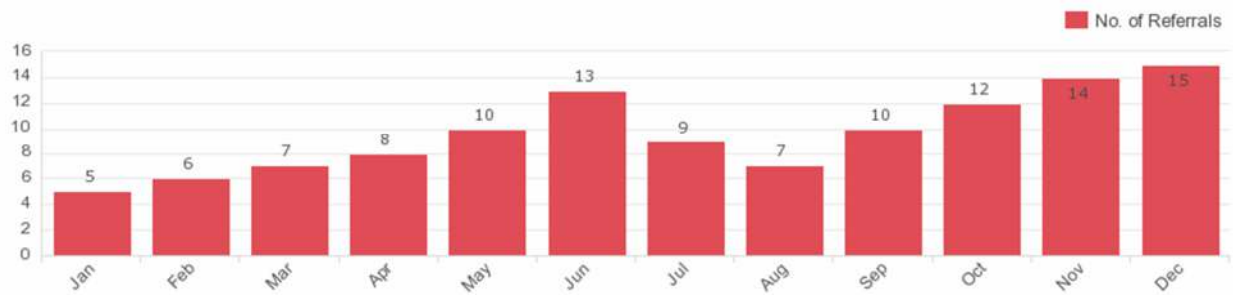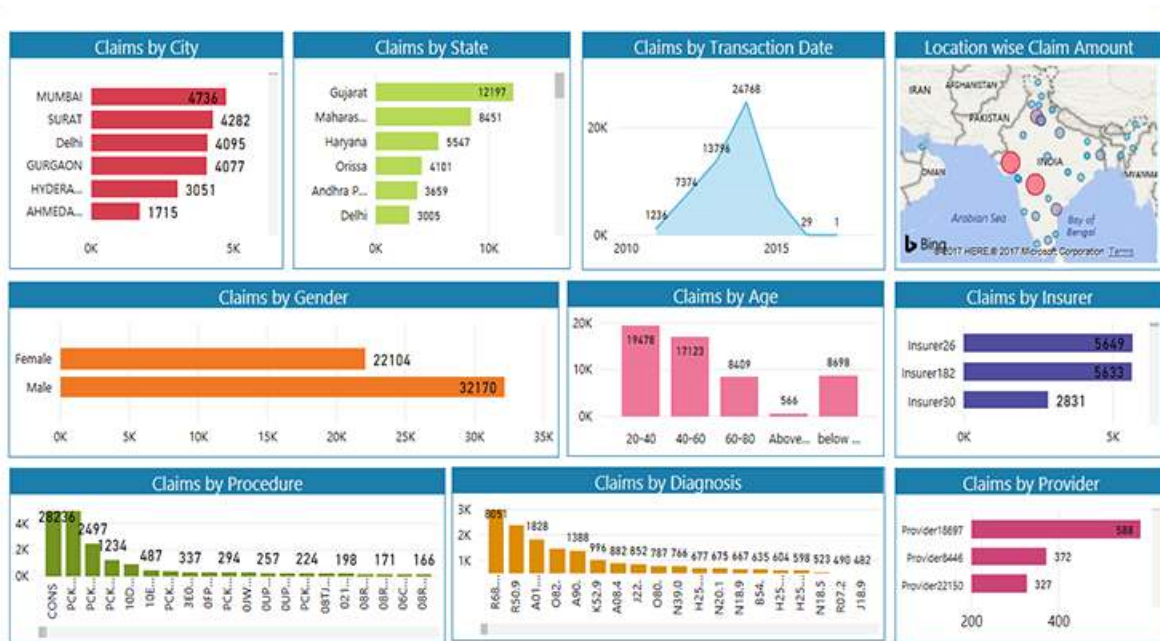
Claims Analytics

Claims Analytics-Fraud

Claims Monitoring